

FOR IMMEDIATE RELEASE

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Boone County Judge Executive Celebrates National Bike Month

Celebration Culminates with Annual Tour De Cure

[Boone County, KY] – Boone County Judge Executive Gary W. Moore invites all bicyclists, and those interested in cycling, to find a reason to celebrate cycling during May – National Bike Month. Whether cycling for sport, as an easy way to commute to work, or as a way to enjoy the out-of-doors ... cyclists will be improving their health, saving money, and -- best of all -- riding together for fun! Judge Moore then encourages all to come together on June 1 for the American Diabetes Association's Tour de Cure. Judge Moore serves as Honorary Chair for the Tour de Cure, an annual cycling event to raise money for diabetes-related research and education.

"Because of his commitment to a high quality of life as well as safety for residents and visitors of Boone County, Judge Moore was an obvious choice for our Honorary Chair. We are proud to have Judge Moore joining us, encouraging residents and visitors to cycle their way to a healthier lifestyle while enjoying Northern Kentucky bike routes and recreation destinations!" commented Pamela Byrne Riley, Area Executive Director, American Diabetes Association.

The **Tour de Cure** is the ADA's signature cycling event – this year it will be held in 82 sites across the country and raise more than \$10 million dollars. The Northern Kentucky Tour de Cure expects to raise more than \$175,000, attract 250 cyclists, volunteers, friends and family members. The Tour de Cure raises funds

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through registration fees and pledges collected by the cyclists. To register or obtain more information, call toll-free, 1-888-DIABETES or visit us at www.diabetes.org/tour.

The Tour de Cure is a ride, not a race, with routes designed for everyone from the occasional rider to the experienced cyclist. The Northern Kentucky Tour will begin and end at Big Bone Lick State Park. League of American Bicyclists Cycling Instructor and Boone County resident Ralph Mitchell has designed a range of routes from a 10 mile Escorted Family Fun Ride, a 35 mile ride into picturesque Rabbit Hash, to a 100 mile Century Ride through Boone, Gallatin, Grant and Owen counties.

The Northern Kentucky Tour is indebted to the assistance provided by **Deputy Christine Heckle** and the Boone County Sheriff's Office, **David Geohegan** Director of Planning, Big Bone Lick Park Manger **Bertie Lucas** and Naturalist **Todd Young**, EMT's and Paramedics of the **Union Fire Department**, and the **Northern Kentucky Ham Radio Operators**.

The American Diabetes Association is the nation's leading voluntary health organization supporting diabetes research, information and advocacy. Founded in 1940, the Association has offices in every region of the country, providing services to more than 800 communities

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