



PRESS RELEASE

FOR IMMEDIATE RELEASE

February 12, 2010

Boone County and Schwan's Expand Frozen Meals for Seniors Program

Over 100 seniors served

Burlington, Ky. — In an effort to feed more homebound seniors, Boone County expanded the frozen meal program originally started in 2008. At the February 2, 2010 Fiscal Court meeting, the court voted unanimously to expand this frozen meal program to serve 20 additional seniors. "Seniors who were previously on a waiting list will now receive meals," stated Judge/Executive Gary Moore. Nearly 100 homebound seniors can be served by this partnership with the Schwan Food Company.

This program is funded by the Mental Health / Mental Retardation and Aging payroll tax and was supported unanimously by the Aging Committee of the Boone County Tax Board. Frozen meals are delivered bi-weekly by Schwan's Food Company vehicles and cost approximately \$3 less per day than the conventional hot meals delivered daily.

The Schwan Food Company plant located in Boone County is the largest manufacturing employer in Northern Kentucky with over 1,000 employees from all over the region. At Schwan's Empire Drive facility, pizzas are manufactured at a rate of 1,000 per minute totaling over 305 million annually. Over 1,000 people work at this facility from all over the region. The frozen meals are delivered by a separate division of the company, Schwan's Home Service, Inc.

Judge Moore said, "This partnership with Schwan's is mutually beneficial. More seniors are served better meals for less money."

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