



PRESS RELEASE

FOR IMMEDIATE RELEASE  
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**BOONE COUNTY FISCAL COURT HOSTS PLANNING SYMPOSIUM**  
*County and Regional leaders examine new trends and innovation in development*

**BOONE COUNTY, KY** — On April 17<sup>th</sup> the Boone County Fiscal Court, along with partners at the Northern Kentucky Chamber of Commerce, Northern Kentucky Independent Health District, Vision 2015, City of Florence, Union, Sanitation District #1, and the Boone County Water District presented a day-long event highlighting new development trends in our region including sustainable and walkable communities.

This event featured presentations and discussions about mixed-use development, public-private partnerships, and traditional neighborhood developments from Columbus, Indianapolis and Lexington. The audience consisting of approximately 125 opinion leaders, land developers, property owners, and elected representatives heard from the nationally noted Mayor of Carmel, Indiana, Jim Brainard, about how his community worked closely with the development community to create a vibrant downtown district and improve the desirability of the city as a development location. This event also included other presenters such as representatives from Republic Development corporation describing their 700 acre mixed-use project, “Saxony” located in Fishers, Indiana and Dennis Anderson discussing his new mixed use project in Lexington, KY. This event also included a capstone discussion from marketing professional Jackie Benson, who has assisted many firms around the country in understanding and capitalizing on the growing demand for mixed use and lifestyle oriented developments.

Tim Williams, Assistant County Administrator, said, “The purpose of this event is to bring together a distinguished group of developers from our region to discuss new trends and innovations in development practices.”

“We organized this symposium to begin a dialogue about our future development and whether some of the development trends highlighted in the program might be both feasible and desirable for Boone County,” according to Boone County Judge/Executive Gary W. Moore, “As we move forward, we hope to continue discussions with the development community, planning commission, citizens and other key partners on this subject.”

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If you would like more information about this topic please contact Tim Williams, Assistant Boone County Administrator, at (859) 334-3509 or email him at [TWilliams@BooneCountyKY.org](mailto:TWilliams@BooneCountyKY.org) .