



U.S. PLAYING CARD TO SET TO RELOCATE TO BOONE COUNTY

BOONE COUNTY, KY — The United States Playing Card Company, the world's preeminent producer of playing cards including BEE®, BICYCLE®, AVIATOR® and HOYLE®, will be investing in excess of \$30 million over the next two years to establish a new manufacturing, distribution and headquarters on a 570,000 square foot facility on a 40 acres campus in Boone County, Kentucky. Not only will the existing facility located at 300 Gap Way meet the current needs of the business, but it will also accommodate future expansion.

Boone County, the Tri-County Economic Development Corporation, State of Kentucky, and Gateway Community and Technical College teamed to provide a strong, comprehensive incentive package to make this project possible in Northern Kentucky.

Phil Dolci, president of USPC, said, "The company needed to modernize its equipment and facilities in order to continue to compete in the global marketplace over the next 100 years. Dolci continued to say, "We were highly impressed with the outstanding support we received during the site selection and thank each state and local team for their efforts to secure this major investment."

Kentucky Governor Steve Beshear said, "With a 141-year history in the Greater Cincinnati area, U.S. Playing Card is not only an economic success but an institution in and of itself. We are thrilled that we were able to meet the company's needs and keep it and critical jobs in the region. U.S. Playing Card is making a significant investment, and we will work closely with the company to make sure the relocation is a success."

Gary W. Moore, Judge Executive of Boone County, said, "USPC has a long and distinguished history in this region and is widely recognized as a leader in its industry. We welcome them into our community of highly regarded manufacturing companies."

